POP-UP SHOPS

Building Vibrant Streets

pop-upshops.ca

What is a popup shop?

Pop-up shops are temporary retail stores that maximize vacant commercial space

What do pop-up shops do?

Provide opportunities to retailers while bringing new energy to the commercial area

How do they work?

Retailers and property owners reach an agreement to use available space on a short- term basis

Benefits of Pop-up Shops

Pop-up Tenants

Property Owners

Test your business plan

Minimize risk

Turn your retail vision into reality

Keep costs low

Add to vibrancy of the neighbourhood

Attract a different rental market

Generate revenue and keep your space active between other opportunities

Showcase your shop to prospective renters

As an Economic Development Tool



Persistant Vacancies?

Is your area plagued by high commercial vacancy rates?





Open to New Ideas?

Invest in the neighbourhood to bring new energy to your commercial strip



OPPORTUNITY!

Pop-up Shops

Energize your commercial area with innovative solutions



